



VARUN BEVERAGES LIMITED



Corporate Off : Plot No.31, Institutional Area, Sec.-44, Gurgaon, Haryana-122002 (India)
Ph.: +91-124-4643100-500 • Fax: +91-124-4643303/04 E-mail : info@rjcorp.in • Visit us at : www.rjcorp.in
CIN No. : U74899DL1995PLC069839

March 20, 2017

To,

BSE Limited Corporate Relationship Department, 1 st Floor, New Trading Ring, Rotunda Building, P J Towers, Dalal Street, Fort, Mumbai – 400 001 022-2272 3121, 2037, 2061 corp.relations@bseindia.com Security Code No. 540180	National Stock Exchange of India Ltd. Exchange Plaza, 5 th floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051 # 022-2659 8237, 8238, 8347, 8348 cmlist@nse.co.in Symbol : VBL Series : EQ
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Subject :- Intimation of 22nd Annual General Meeting, Book Closure and E- Voting.

1. 22nd Annual General Meeting

This is to inform you that, pursuant to Section 96 of the Companies Act, 2013, Regulation 30 and other relevant provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI (LODR)), the 22nd Annual General Meeting (AGM) of the Company will be held on Monday, April 17, 2017 at 11:00 a.m. at Sri Sathya Sai International Center, Pragati Vihar, Bhishm Pitamah Marg, Lodhi Road, New Delhi 110 003 in order to transact, the businesses as set out in the Notice of 22nd AGM.

A copy of the notice calling 22nd AGM along with the copy of printed Annual Report, which is being sent to the shareholders, is enclosed. Both, the AGM Notice and the Annual Report, shall be uploaded on the Company's website.

2. Shareholders' approval for further fund raising by way of debt issue

Pursuant to Regulation 29 of SEBI (LODR), we also hereby inform you that the Shareholders' approval is being sought in the aforesaid 22nd AGM for further fund raising by way of debt issue and the Shareholders' are requested to authorize the Board of Directors to offer, from time to time, the subscription of redeemable, secured/unsecured Non-Convertible Debentures aggregating to Rs.10,000,000,000 (Rupees Ten Billion Only) on private placement basis, in one or more tranches subject to required approvals pursuant to Section 71 and Section 42 of the Companies Act, 2013 read with Companies (Share Capital & Debenture) Rules, 2014 and Companies (Prospectus & Allotment of Securities) Rules, 2014.

3. Book Closure

We also hereby inform you that pursuant to Section 91 of the Companies Act, 2013 and Regulation 42 of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015, the Register of Members and Share Transfer books of the Company will be closed from Tuesday, April 11, 2017 to Monday, April 17, 2017 (both days inclusive) for the purpose of Annual Closing / AGM.

In view of the provision of Section 91 of the Companies Act and the Rules made thereunder, it may be noted that the Company shall publish the notice of Book Closure and shall comply with the requirement given under Regulation 42 of the SEBI (LODR) Regulations, 2015.





-2-

4. E-voting, Scrutinizer of E-voting and cut-off date

Pursuant to Section 108 of the Companies Act, 2013 read with the Companies (Management and Administration) Rules, 2014, as may be amended from time to time and Regulation 44 of SEBI (LODR) and Secretarial Standard -2 issued by Institute of Company Secretaries of India, the Company is pleased to provide e-voting facility to all its Members, to enable them to cast their votes electronically for all the resolutions set out in the Notice of Annual General Meeting.

The Company has engaged the services of Karvy Computershare Private Limited (Karvy) for the purpose of providing e-voting facility to all its Members.

Mr. Sanjay Grover, Practicing Company Secretary (F4223) and Managing Partner of M/s. Sanjay Grover & Associates, Company Secretaries, New Delhi has been appointed as the Scrutinizer by the Company to scrutinize the entire voting process in a fair and transparent manner.

The remote e-voting period shall commence at 9.00 a.m. on Thursday, April 13, 2017 and will end at 5.00 p.m. on Sunday, April 16, 2017. The remote e-voting module shall be disabled by Karvy thereafter.

The cut-off date for determining the eligibility of shareholders to exercise remote e-voting rights and attendance at Annual General Meeting (AGM) is Monday, April 10, 2017. A person, whose name is recorded in the Register of Members or in the Register of Beneficial Owners maintained by the Depositories as on cut-off date, shall be entitled to avail the facility of E-voting or voting at the meeting through ballot paper.

Kindly take the same on your records and acknowledge.

Thanking You.

Yours faithfully,
For Varun Beverages Limited



Mahavir Prasad Garg
Company Secretary & Compliance Officer

Encl. As Above